

## Sponsorship Opportunities

**Make the most of participating at Capturing Reality Forum 2015.** We believe that, by working with sponsors to get a clear understanding of their objectives and business drivers, we can tailor sponsorship packages to meet individual needs. Whether you have €250 or €5,000 we can offer a package to suit your budget, your needs and your objectives. So maximise your participation through sponsorship...

### DELEGATE BAGS - SOLD

Have the world's leading experts all carrying a delegate bag with your logo on. As official sponsor you can add your logo to the bag and include a copy of your brochure within. (Insert to be created and delivered to venue by sponsor)

SOLD

### DELEGATE BAG INSERT

Ensure that your brochure is inserted within the delegate bags. (Insert to be created and delivered to venue by sponsor)

€350 per insert (Limited to ten companies)

### ADVERTISE IN THE SHOW CATALOGUE

This all-inclusive show catalogue incorporates the conference programme, workshops, exhibitor listings, social event details and all of the conference abstracts. Your advert will be prominently placed within this handy guide, which is used continually throughout the conference.

€550 Half page inside advert

€950 Full page back cover advert

### DELEGATE REFRESHMENT BREAK OR LUNCH BREAK

Target the delegates whilst they enjoy a much needed cup of coffee. As official sponsor your logo will be added to the conference programme, highlighting your support and your logo will be placed on the refreshment area signage.

€400 per coffee break

€500 per lunch break (max of three sponsors)

€900 exclusive sponsor of lunch on one day

€1,700 exclusive sponsor of lunch on both days

### LANYARDS - SOLD

Simple but effective, this option gives you the chance to have your logo literally hung around the attendees' neck!

SOLD

### EMAIL CONFIRMATION - SOLD

All delegates and visitors to the show register via the website and are sent an email confirmation. Be the EXCLUSIVE sponsor and have your logo and link to your website in the email that goes to anyone that pre-registers (usually accounts for 95% of all attendees).

SOLD

### PRE SHOW EMAILS

Let the Capturing Reality team email the registered visitors on your behalf. Simply give us your html email and we will send it out to all registered visitors in advance of the show. (Subject to scheduling and data protection laws)

€765 per email blast (Limited to five companies)

### CONFERENCE HOLDING SLIDES

While delegates wait for a session to start have your corporate logo displayed on the screen! (Subject to sign off by the organisers. The Capturing Reality logo will be added to each slide in an appropriate place.)

€395 per session

### CONFERENCE PROCEEDINGS

Every delegate will be directed to an online portal from where the conference presentations can be downloaded. Have your banner advert displayed on the webpage for the conference proceedings.

€395 (Limited to three companies)

€885 (To be the EXCLUSIVE sponsor)

### BANNER ADVERTISING

Take advantage of eye catching banner opportunities at the show, with your message displayed in premium positions around the event hall. Positions are sold on a first come, first served basis and all you have to do is provide the artwork.

€495 per banner – Size: 841mm x 1,189mm